

For Immediate Release

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MADE®- A Completely New Beverage Choice

Holiday Stationstores, headquartered in Bloomington, Minn. will carry Made beverages beginning in April, 2010.

CHICAGO, Ill. (April 1, 2010) — Holiday Stationstores will begin selling MADE® a certified organic, all natural line of beverages beginning in April, 2010. MADE was launched in select markets in January and continues to roll out across the country. Holiday Stationstores will bring MADE to the upper Midwest portion of the country.

The beauty of MADE is in the simple ingredients: organic teas, organic fruit juices, organic cane sugar and natural flavors. And nothing you can't pronounce! MADE is an opportunity to enjoy a smooth, delicious drink that is as refreshing as it is natural.

MADE is responsible refreshment. Uniquely created and bottled aseptically, MADE is shelf-stable with no need for preservatives or refrigeration reducing the environmental impact of shipping and storage. All bottles are #1 PETE, the most widely accepted for recycling, and are free of bisphenol A (BPA).

MADE is a convenient and delicious alternative to traditional beverages. A growing number of consumers are looking for alternatives that are natural, simple and environmentally responsible and MADE provides an easy way to make better choices.

MADE is available in eight deliciously smooth and flavorful varieties: Strawberry Mojito, Strawberry Lemonade, Blackberry Peach, Blueberry Lemonade, Cranberry Limeade, Pomegranate Lemonade, Pomegranate Mojito, and Raspberry Peach.

To learn more, visit www.madedrinks.com

Tenaya, LLC

Tenaya is a Chicago-based, conscious company in business to make products that support good lifestyles for people who pay attention. Tenaya is committed to bringing refreshment made with organic and natural products to thirsty people everywhere while remaining committed to being honest about processes, practices and materials. Tenaya distributes the MADE line of organic drinks. For more information visit: www.madedrinks.com or call 630-862-4764.

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