

For Immediate Release

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MADE®- A Completely New Beverage Choice

CHICAGO, Ill. (January 11, 2010) — MADE® is a drink and a new choice for customers who are looking for something real. This certified organic, all natural line of beverages combine green tea and fruit juices with refreshing floral and herbal extracts for a truly unique beverage option. The beauty of MADE is in the simple ingredients: organic teas, organic fruit juices, organic cane sugar and natural flavors. And nothing you can't pronounce! MADE is an opportunity for you to offer your customers a smooth, delicious drink that is as refreshing as it is natural.

MADE is responsible refreshment. Uniquely created and bottled aseptically, MADE is shelf-stable with no need for preservatives or refrigeration reducing the environmental impact of shipping and storage. All bottles are #1 PETE, the most widely accepted for recycling, and are free of bisphenol A (BPA).

MADE offers customers a convenient and delicious alternative to traditional beverages. A growing number of consumers are looking for alternatives that are natural, simple and environmentally responsible and MADE offers an easy way for customers to make better choices.

MADE is available in eight deliciously smooth and flavorful varieties: Strawberry Mojito, Strawberry Lemonade, Blackberry Peach, Blueberry Lemonade, Cranberry Limeade, Pomegranate Lemonade, Pomegranate Mojito, and Raspberry Peach.

Tenaya, LLC

Tenaya is a Chicago-based, conscious company in business to make products that support good lifestyles for people who pay attention. Tenaya is committed to bringing refreshment made with organic and natural products to thirsty people everywhere while remaining committed to being honest about processes, practices and materials. Tenaya distributes the MADE line of organic drinks. For more information visit: www.madedrinks.com or call 630-862-4764.

To be labeled organic, all fresh or processed foods sold in the United States, including imports, must be produced according to the national organic standards and certified by an inspection agency accredited by the USDA. Before their crops can be certified, all organic farmers must use only approved materials that will not harm humans, animals, or soil life. The standards prohibit the use of all of the following potentially unhealthy materials and practices: Toxic synthetic pesticides and fertilizers, genetically engineered seeds or other materials, sewage sludge, irradiation, animal confinement and antibiotics or growth hormones. Source: USDA