



News Release

For Immediate Release

www.madedrinks.com

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Haralambos gets MADE®

Haralambos adds MADE® to their beverage portfolio

CHICAGO, Ill. (June 24, 2010) — Tenaya LLC announced an agreement with Haralambos Beverage Co., to carry MADE®, an all natural, organic drink which launched in January of this year and has quickly gained distribution in select markets across the U.S. Haralambos Beverage Co. distributes in the counties of Los Angeles, Orange, San Bernardino and Riverside and began distributing MADE throughout the region in March, 2010.

“Consumers are increasingly requesting organic beverages and MADE is a great addition to our line-up of non-alcoholic beverages. We look forward to introducing So. California to MADE,” said Marty Varela, Vice President of Sales for Haralambos.

MADE combines green tea and fruit juice to create a unique beverage option for people who desire an all-natural alternative to traditional drinks. MADE is certified organic and is available in eight flavors: Strawberry Lemonade, Strawberry Mojito, Blackberry Peach, Blueberry Lemonade, Cranberry Limeade, Pomegranate Lemonade, Pomegranate Mojito, and Raspberry Peach.

“We are ecstatic to be working with Haralambos Beverage Co. They have the reach into so many great venues for MADE and the sales force that will really help us to build the brand. We are thrilled by the response to MADE and are pleased to be able to partner with Haralambos in introducing people to a truly unique organic beverage,” said Charley Snell, Tenaya founder.

MADE has gained distribution throughout California, the Midwest and select markets nationwide.

To learn more, visit www.madedrinks.com

Tenaya, LLC

Tenaya is a Chicago-based, conscious company in business to make products that support good lifestyles for people who pay attention. Tenaya is committed to bringing refreshment made with organic and natural products to thirsty people everywhere while remaining committed to being honest about processes, practices and materials. Tenaya distributes the MADE® line of organic drinks. For more information visit: www.madedrinks.com or call 630-862-4764.

To be labeled organic, all fresh or processed foods sold in the United States, including imports, must be produced according to the national organic standards and certified by an inspection agency accredited by the USDA. Before their crops can be certified, all organic farmers must use only approved materials that will not harm humans, animals, or soil life. The standards prohibit the use of all of the following potentially unhealthy materials and practices: Toxic synthetic pesticides and fertilizers, genetically engineered seeds or other materials, sewage sludge, irradiation, animal confinement and antibiotics or growth hormones. Source: USDA

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