

**For Immediate Release**

Contact: Jackie Langdon  
2balance  
417.887.2300  
[jackie@2balance.net](mailto:jackie@2balance.net)

**Tenaya, LLC - A Conscious Company**

**CHICAGO, Ill.** (May 8, 2009) — Tenaya, LLC is in business to bring organic refreshment to people everywhere and manufacture products conducive to a good life and a good environment.

Tenaya is starting with Made™, a drink and a new choice for people who are looking for something refreshing, delicious and real. A certified organic, all natural line of beverages that combine green tea and fruit juices with refreshing floral and herbal extracts for a truly unique beverage option. Made is the beauty of simple, pure, quality ingredients that make organic delicious, convenient and reasonably priced.

The entire Tenaya team share a philosophy and a vision about how to develop products better for the earth, good for the company and good for people, and they do their part to support the overall health of the environment. Industry expertise, persistence and an entrepreneurial spirit are what drive Tenaya and transforms their philosophy into products that make organic an easy choice.

Charley Snell, Tenaya founder and former executive of Nestlé USA says “Even during my corporate time, I always had an interest in entrepreneurship. This understanding of entrepreneurship actually goes back to my days in high school where I had the chance to interact with people who owned their own businesses and the inherent risks they took.” His experiences while in the corporate world, interactions with consumers and his love of the environment led him to create a product like Made.

Tenaya strives for environmentally-friendly production and packaging. Tenaya’s current products are uniquely created and packaged aseptically to allow for shelf-stable storage with no need for preservatives or refrigeration thus reducing the environmental impact of shipping and storage. The bottle and cap are #1 PETE, the most widely accepted for recycling.

Tenaya is a supporter of Leave No Trace and the Organic Trade Association. To learn more, visit [www.madedrinks.com](http://www.madedrinks.com).

###